

## Fun Zone Skate Center | Dothan AL

# Case Study

### Before What To Post?!

Posts were infrequent, the owner and staff were frustrated with the social media tasks, business was down.



### After What To Post?!

Hundreds of thousands of customers see and engage with Fun Zone's social media posts each year. We take care of everything for them and they never have to worry about what to post to reach customers. Revenue has increased substantially and their social media presence continues to grow each year.

558.86K

Impressions

249.42K

Female

77.46K

Male

39.95K

18 to 24 years

2536 ↑

Likes

98.96K

25 to 34 years

89.68K

35 to 44 years