

Planet Lazer | Kelowna B.C., Canada

Case Study

Before What To Post?!

This beloved laser tag entertainment center's owner and staff had no time to create content and post on a frequent basis. Posting was sparse and inconsistent, generating little results.



After What To Post?!

Once we launched our posts, activity on social media picked up quickly. Customers continually come in and book parties saying that they see and enjoy our social media posts.

41.83K
Impressions

11.14K
Female

6982
Male

1747
18 to 24 years

4810
25 to 34 years

6324
35 to 44 years

3093
45 to 54 years