

**Ice Factory of Central FL | Orlando FL**

# Case Study

## Before What To Post?!

Although Keith owned his own production company, and has the ability to create his own content, he recognized that he can not focus on running and growing his business while also generating excellent social media posts. After seeing What To Post?! on Facebook, he reached out.



## After What To Post?!

What To Post?! has been a vital part of Keith's marketing team for years now, and Keith and his partners love the results our posts generate. The Ice Factory's revenue is up year over year, and the social media reach and engagement continue to grow. Best part is, Keith is free to focus on growth.

576.06K

Impressions

395.85K

Female

79.16K

Male

4730

18 to 24 years

80.19K

25 to 34 years

206.8K

35 to 44 years

112.62K

45 to 54 years